

**Andreas Dilaveris**  
Nationality: British / Greek

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Languages :  
Fluent in Greek and English

## Profile

I am a Front End Developer and Graphic Designer looking for exciting new adventures in the continuously evolving digital and creative landscapes. Focused on emerging industries, technologies and methods of communication. Eager to meaningfully contribute to projects of any size and complexity.

links to work: [HTML5 Digtal Display Units](#) / [github projects](#) / [DataVisualization](#) / [Portfolio](#) / [Custom Youtube Page](#)

Programming: JavaScript, HTML5, CSS3, SASS, Compass, Grunt

Libraries/Frameworks: JQuery, Greensock.js, Foundation, Popcorn.js, Doubleclick API, Flashtalking API, YouTube API

## Employment History

current /  
Dec 2013

### Freelance Front End Developer and Designer for HTML5 Digtal Display Campaigns

- **Agencies:** *Havas, AdamAndEveDDB, Wilderness, Essence*
- **Brands:** *Credit Suisse, Google, BeatsByDre, Ella's Kitchen*

#### HTML5 Digtal Display

##### Development / Production

- \* Organizing, structuring and deploying large volume banner campaigns
- \* Optimised workflows utilizing *Grunt and Sass*
- \* Utilize libraries: *Greensock.js, JQuery.js*
- \* Mobile device compatibility, testing and troubleshooting

##### Assist / Support Managers

- \* Assist in effectively planning Mastering / Adapt process based on media plans
- \* Assist in resolving specs related issues
- \* Assist by writing supporting technical emails

##### Ad Server Experience

- \* Experience and relationships with leading ad servers FlashTalking and DoubleClick

##### Design

- \* Scamping and storyboarding
- \* Master file design, optimised to facilitate production and development

#### Front End Projects

Responsive site build utilizing Foundation framework

Custom Youtube pages utilizing Youtube API and Popcorn.js

Dec 2013 /  
Feb 2013

### Freelance AS3 Developer / Designer for Digtal Display Campaigns

- **Agencies:** *Saatchi&Saatchi, Ogilvy, WorkClub, Tag, Havas, AdamAndEveDDB*
- **Brands:** *Credit Suisse, Google, Sony, John Lewis, Olay, Barclays, Halifax*

Feb 2013 /  
May 2011

**Creative Producer** Tag:CHI, Tag:Red Brick Road, Tag:Worldwide

- **Brands:** *The Times, Carphone Warehouse, Lexus, Tesco, H&M Intel, and Accenture*
- Cost estimating and coordination of Flash designers
- Mastering, Rich Media Builds, Senior AS3 projects
- Managed relationships with Ad Agencies CHI, Red Brick Road and Media Agency MSix
- \* Worked with ad serving platforms DoubleClick, MediaMind and FlashTalking

2011 /  
2007

**Creative Technologist SkySize Media** (Athens, Greece).

- Build and maintainance of company website
- Designed visual identities, print collateral and promotional content.
- Developed pitch material
- Built Digital Display Advertising

2007 /  
2004

**Freelance Flash Developer**

- **Agencies:** *Dfuse, Peacock Design, Suburb, Concise*
- \* Built Flash microsites, Flash interactive kiosks and digital display advertising

2006 /  
2004

**Part time Associate Lecturer**

- \* Associate Lecturer at Camberwell College, University of the Arts London
- \* Associate Lecturer at Chelsea College, University of the Arts London 'Young at Art' scheme
- \* Visiting Media Artist at London Symphony Orchestra's Discovery Course.

## Education

2003/2004

**MA Digital Arts**, Camberwell College, University of the Arts London

2000/2002

**BA Hons Graphic Design**, Camberwell College, University of the Arts London

1999/2000

**Arts Foundation**, Norwich School of Arts

1998/1999

**International Baccalaureate**, American Community Schools of Athens, Greece

## Event Participation / Non Profit

Lanesborough Hotel Breast Cancer Awareness Charity - *design of promotional posters.*  
University Outreach Program - Arts Aimhigher / Institute of Contemporary Arts - *portfolio advice*

## Personal

I have a multi-cultural background. I have lived in Greece, Saudi Arabia, Jordan and England. My ideal country would have Greece's food and weather, England's professionalism and a written language that looks like Arabic. I enjoy physical exercise. I do parkour and indoor rock climbing. I enjoy reading. I organize my digital world compulsively but get overwhelmed by the task of ironing. Also a DIY enthusiast but by no means an expert... or even good at it.